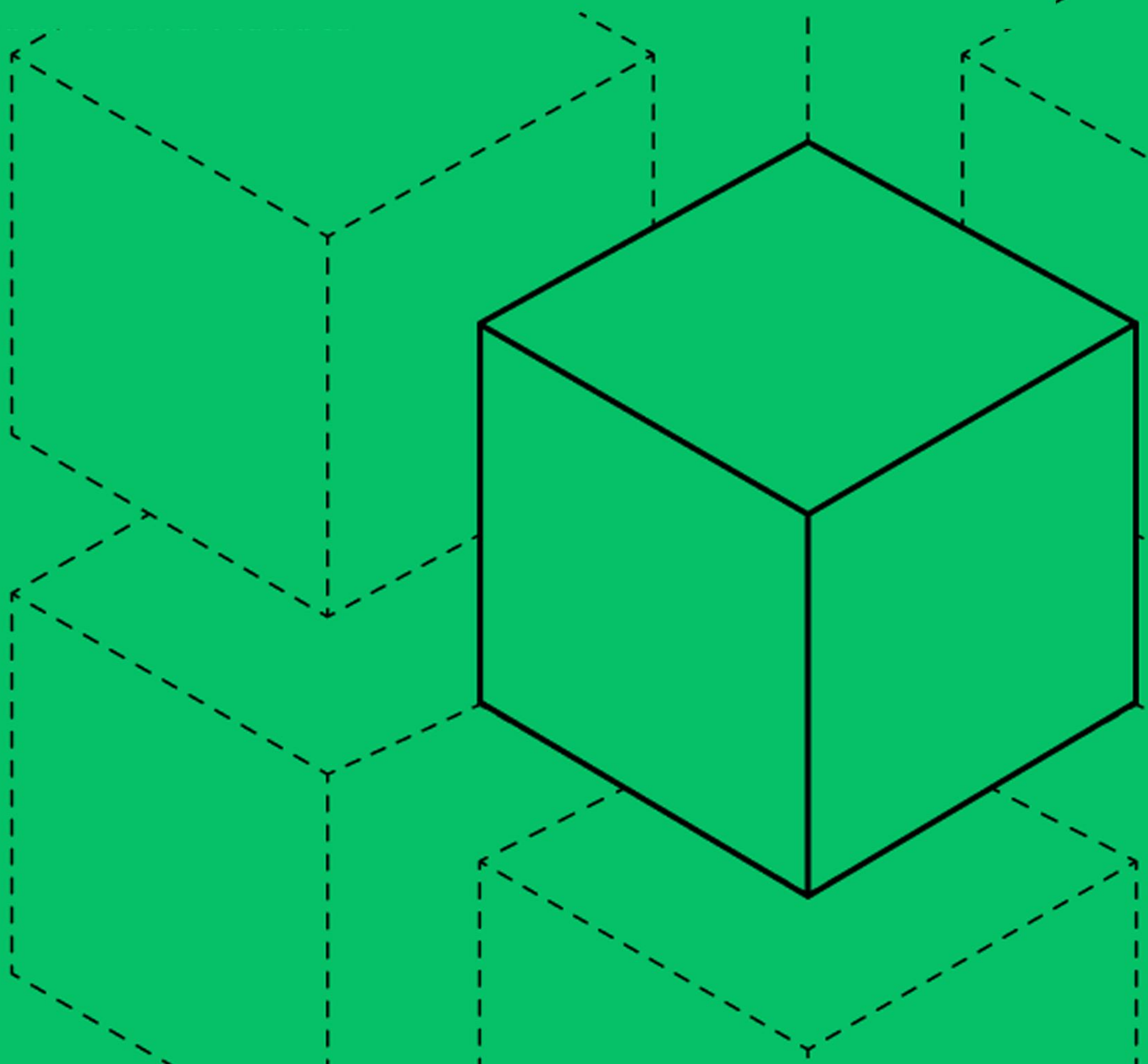


Transforming Real Estate Ownership with Blockchain Tokenization and DAOs





1. Executive Summary

In the stagnant real estate landscape, integrating blockchain technology presents a transformative opportunity for property investment and ownership. Existing tokenization models targeting US properties are high-risk investments with a nebulous future depending on SEC lawsuits and regulations. trust3 emerges as a pioneering platform at the intersection of blockchain and Triple Net (NNN) real estate. It offers a revolutionary approach to property tokenization and fractionalized ownership by creating bespoke, 'decentralized autonomous organizations' (DAOs) paired with Tenancy In Common (TIC) administration.

This whitepaper outlines the vision, technology, and business model implemented to democratize real estate investment and redefine ownership paradigms. It includes an overview of the technical architecture that underpins the platform, highlighting its robust security measures, compliance with regulatory standards, and interoperability with existing blockchain ecosystems.

Profit-yielding investment properties are traditionally accessible only to select investors due to substantial capital requirements and liquidity constraints. Traditionally solved using TIC laws, trust3 pairs digital distributed ownership with RWA (Real World Assets) distributed ownership to solve inherent problems the other faces. Innovative use of distributed ledger technology and other key token standards empowers communities by enabling collective decision-making and management of property investments. trust3 utilizes smart contracts on the blockchain to ensure transparency, security, and efficiency in property tokenization processes.

trust3 is at the forefront of a new era in real estate investment. By harnessing the power of cutting-edge technology, trust3 offers a scalable, accessible, and efficient platform for property tokenization and fractionalized ownership. This makes real estate investment more inclusive and empowers communities through DAOs. trust3 invites investors, property owners, and blockchain enthusiasts to join the company in shaping the future of ownership.

2. Trust3 Overview

Trust3 is an organization delivering premium real-estate assets to investors interested in exploring decentralized token properties by means of a DAO. Our founding team combines seasoned veterans in real estate, technology, venture capital, and blockchain technology. They recognized the convergence of trends towards decentralization, digital assets, and real estate, culminating in the unique value proposition offered by Trust3.

The Trust3 platform will focus on decentralized offerings of Triple Net (NNN) commercial real estate properties. The company is going to market with three NNN, cashflow-positive properties totaling over \$100 million in appraisal value. These properties are located in the United States and will be tokenized under fully compliant Wyoming DAO



LLC corporate structure. Following the successful tokenization, distribution, and management of the first three assets, the platform will list and tokenize a number of other high-value real estate assets owned by individuals and organizations within the founding team's network.

The team aims to achieve the following short-term objectives for the company:

- Launch and establish the Trust3 platform as a premier marketplace for tokenized real estate assets
- Acquire a diverse portfolio of high-quality real estate properties for tokenization
- Develop a robust and user-friendly platform that ensures seamless tokenization and management of real estate assets

The following longterm objectives will be pursued through the growth and expansion phase of the project:

- Become a global leader in the tokenization of real estate assets, driving the mainstream adoption of decentralized finance in the real estate industry
- Continuously innovate and enhance the platform's features to meet the evolving needs of investors and ensure a best-in-class user experience
- Collaborate with regulatory bodies and industry stakeholders to establish standards and guidelines for tokenized real estate investment

3. Market Analysis

A • Global Real Estate Market Overview

The global real estate market, valued in the trillions of dollars, is a cornerstone of economic stability and growth, representing a significant portion of worldwide assets and wealth. It encompasses residential, commercial, industrial, and land real estate, each segment exhibiting its own trends, challenges, and opportunities.

As urbanization continues, especially in emerging economies, the demand for all types of real estate is expected to rise, driven by factors such as population growth, economic development, and the increasing need for infrastructure and housing.

However, the global real estate market is not without its challenges and inefficiencies, which can hinder investment and ownership opportunities.

Some of these challenges include:

High Entry Barriers

Real estate investing typically requires substantial capital, making it difficult for average investors to participate. This entry barrier is much higher for larger, more lucrative investments in commercial real estate or 'Triple Net Properties' (NNN). The high cost of entry limits market access to wealthy individuals and institutional investors, leaving a significant portion of the population without the means to invest in real estate.

Expenses the Tenant is responsible for	Single Net	Double Net	Triple Net	Absolute Net
Property Tax	✓	✓	✓	✓
Building Insurance	✗	✓	✓	✓
Common Area Maintenance	✗	✗	✓	✓
Structural Building Maintenance	✗	✗	✗	✓

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Lack of Liquidity

Real estate assets are inherently illiquid compared to stocks, bonds, or even cryptocurrencies making it challenging to quickly buy or sell properties without a substantial impact on their market value. This illiquidity can deter investors seeking flexibility and quick access to their capital.

Complexity and Opacity

The process of buying, selling, or investing in real estate involves numerous steps, including legal, regulatory, and financial procedures, which can be complex and opaque. The lack of transparency and standardized processes can increase the risk of fraud and mismanagement.

Geographical Limitations

Traditional real estate investment is often geographically constrained, limiting investors to local or national markets. This restriction prevents diversification across different real estate markets and hampers the ability to capitalize on global trends or target rapidly growing regional markets.

Inefficient Management and Ownership Structures

Traditional real estate investment structures can be inefficient, with high management fees and operational costs. Additionally, these structures often do not provide investors with direct control over their investments, leading to potential misalignment of interests between property managers and owners.



B • How Can the Real Estate Market be Improved?

To make real estate investing more accessible, efficient, and equitable for all investors, the pain-points mentioned above need to be addressed.

Trust3 is building to meet these needs, with a foundation focused on these core principles and concepts, such as:

Lowering Entry Barriers

Developing solutions that allow for fractional ownership can democratize access to real estate investments, enabling more people to participate with smaller amounts of capital.

Improving Liquidity

Introducing platforms that facilitate the buying and selling of real estate or real estate-backed assets through digital assets can enhance market liquidity, making it easier for investors to enter and exit positions.

Increasing Transparency and Standardization

Leveraging blockchain technology to record and track real estate transactions can improve transparency, reduce the risk of fraud, and standardize processes across the industry.

Expanding Geographical Access

Utilizing online platforms and blockchain technology can enable investors to easily access and invest in real estate markets globally, fostering diversification and exposure to international growth opportunities.

Optimizing Management and Ownership

Implementing decentralized autonomous organizations (DAOs) for real estate management can streamline operations, reduce costs, and align the interests of investors and managers through smart contracts and collective decision-making processes.

Addressing these gaps requires innovative approaches and the adoption of new technologies, such as blockchain, which Trust3 aims to leverage in order to transform the global real estate market, making it more accessible, efficient, and aligned with the needs of modern investors.

C • Competitive Landscape

The concept of Real World Assets (RWA) and real estate tokenization, while not a novel idea, represents a burgeoning market with immense potential that has yet to be fully harnessed. In the latter half of 2023, the RWA



sector within the blockchain industry attracted lots of speculative hype and attention from investors. Major investment funds banks and investment funds are now looking to cash in on the promise of tokenizing 'off-chain' assets such as luxury goods, artwork, real estate, companies, and more.

The digital transformation of real estate assets into tokenized forms has opened up a new frontier for investment, accessibility, and liquidity in the property market. However, the competitive landscape reveals that while several players are vying to address the needs of this growing market, none have yet to fully capitalize on the vast opportunities it presents.

D • The Current Competition

Several platforms and projects have emerged as early movers in the real estate tokenization space, each offering unique approaches to simplifying and democratizing access to real estate investments. These include blockchain-based platforms that allow for the fractional ownership of property, crowdfunding real estate investment platforms that have begun exploring tokenization, and startups dedicated to creating marketplaces for tokenized property assets.

Despite the diversity of solutions, common offerings among competitors typically involve some form of fractional ownership, increased liquidity through secondary market trading, and the promise of lower barriers to entry for investors.

While the aforementioned competitors have made strides in bringing real estate tokenization to the market, the full potential of this area remains largely untapped.

Several factors contribute to this observation:

Limited Market Reach

Many existing platforms have focused on specific geographic regions or types of properties, limiting their appeal to a global investor base or to those interested in a diverse portfolio of real estate assets.

Regulatory Navigation

The complexity of navigating regulatory environments across different jurisdictions has been a significant hurdle, slowing down the adoption and scaling of real estate tokenization solutions.

While the technical capabilities of blockchain are advancing rapidly, the seemingly unfriendly regulatory climate for securities and digital assets around the world has led most investors to believe that we are currently early to the real estate tokenization party.



Technology Integration

The integration of advanced blockchain technologies, including smart contracts and DAOs for property management and governance, is still in its nascent stages. The ability to seamlessly merge these technologies with traditional real estate processes has yet to be fully realized.

Furthermore, current offerings are needlessly overcomplicated and geared towards blockchain-savvy individuals, while ignoring the needs of the common investor.

Market Education and Adoption

Educating the market and encouraging the adoption of tokenized real estate investments among traditional investors and property owners remains a challenge.

Overcoming skepticism and building trust in digital assets as a legitimate and secure form of investment is crucial for widespread acceptance.

Lack of Quality Properties

Perhaps the most glaring need for current competitors is the lack of lucrative investment properties that are not typically available to everyday investors. Current real estate tokenization platforms are replete with tokenized timeshares and small houses, but these platforms are missing the mark when it comes to capitalizing on NNN properties or valuable commercial real estate.

E • Opportunities For Trust3

Given the landscape, Trust3 is positioned to differentiate itself by addressing these gaps and capitalizing on the untapped potential of the real estate tokenization market. Trust3's approach can focus on offering a globally accessible platform that simplifies regulatory compliance, leverages cutting-edge blockchain technology for seamless integration, and prioritizes market education to build trust and adoption.

Furthermore, Trust3 can lead the way in establishing interoperability standards and fostering a vibrant ecosystem for tokenized real estate assets. Trust3 is also aiming to place an emphasis on tokenizing commercial real estate and NNN properties that were previously inaccessible to regular, everyday retail investors. With a pipeline of impressive properties, Trust3 is in an advantageous position to overshadow the current tokenized real estate marketplace platform space. In conclusion, while the competition in the real estate tokenization space signifies a growing



interest and investment in this innovative approach, the journey to fully unlocking its potential is still underway. Trust3 has the opportunity to spearhead this evolution by delivering comprehensive, accessible, and technologically advanced solutions that meet the market's needs and exceed the offerings of current competitors, especially in the sphere of commercial real estate and NNN properties.

4. Trust3 Products & Services

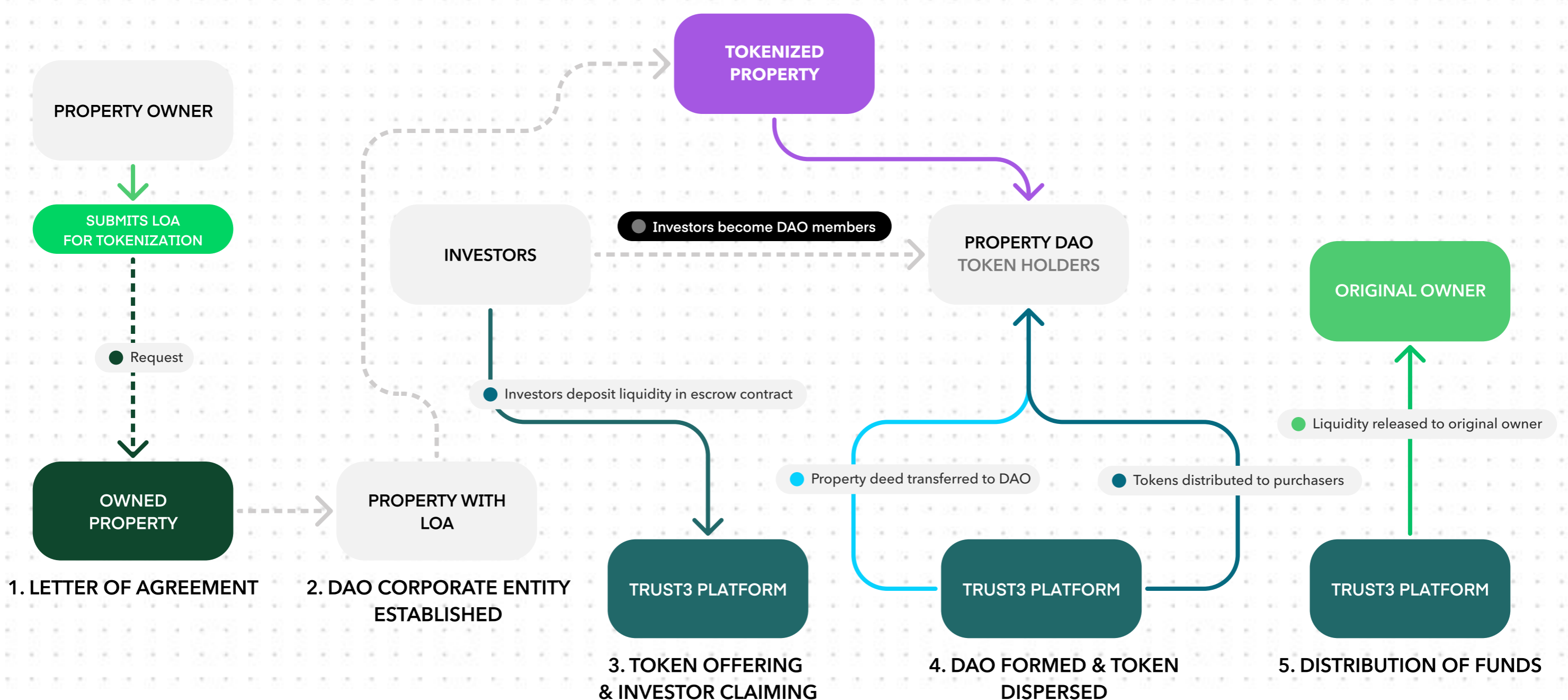
Commercial Real Estate Tokenization

The trust3 platform is catered towards tokenized offerings of Triple Net (NNN) commercial real estate properties. The initial launch begins with the tokenization of three properties owned by one of the trust3 core contributors.

All properties listed are debt-free and cashflow positive, holding long-term leases with the tenants. This offers a low-risk investment that generates actual income for any token holder.

Commercial real estate owners that tokenize their properties are granted an avenue to extract some capital from a traditionally illiquid asset in a secure and compliant manner.

All properties undergo the same tokenization process, where a DAO corporate entity is established, funds are raised to purchase the property, and ownership is transferred to the DAO through the trust3 platform.





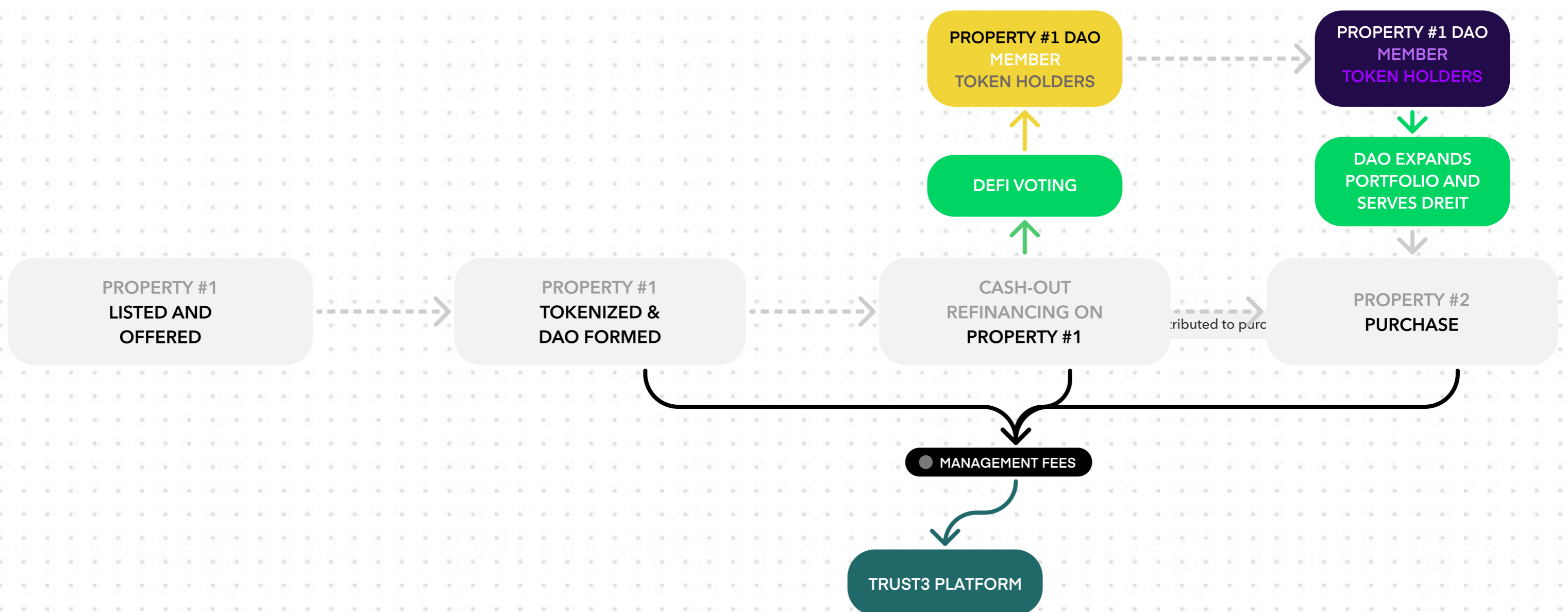
Yield Management

Revenue-generating properties listed and tokenized on the platform will transfer ownership to a DAO corporate entity, entitling the DAO and its members to the property's income. The platform facilitates the employment of custodians for each tokenized property to transfer revenue in fiat or cryptocurrency to DAO member accounts.

From these accounts, capital is deducted for facilitating fees and operational expenses before it is deposited into the DAO smart contract governing distributions to DAO participants.

Cashout Refinancing Ventures

trust3 is committed to breaking down the barriers of commercial real estate investing for everyone. This involves educating and enabling users to understand the intricacies of refinancing properties, remortgaging debt-free assets, and reinvesting capital to multiply cashflows.



The platform allows DAO-governed decision-making in remortgaging the tokenized property to invest in additional properties. This allows the initial tokenized property DAO to serve as the governing body for a multi-property real estate portfolio. Based on the collective vision of the members, each DAO will ultimately serve as a decentralized Real Estate Investment Trust (dREIT) backed by real properties, real ownership, and real income.

Governance Structure

The platform will allow DAO governance of essential functions only for property management, maintenance, and other relevant services. This will include a narrowly focused proposal process, an evaluation process, and an execution process in which DAO members from each property can participate.

Alternatively, the founding team may enter into a commercial agreement with a DAO-focused service provider that caters to tokenized property management.



5. trust3 Platform Overview

A — Platform Architecture and Technology

trust3's platform is built on a robust, scalable, and secure architecture that leverages cutting-edge blockchain technology to enable seamless real estate tokenization and decentralized governance. The platform's key components include:

1. Blockchain Infrastructure

- trust3 utilizes a permissioned blockchain network to ensure high transaction throughput, low latency, and enhanced security.
 - The platform is designed to be interoperable with leading blockchain networks, such as Ethereum and Binance Smart Chain, allowing for cross-chain asset transfers and liquidity.
-

2. Smart Contracts

- trust3 employs customizable and audited smart contracts to automate the tokenization process, ensure transparency, and enforce predefined rules and conditions.
 - The smart contracts handle various aspects of the platform, including token issuance, distribution, and governance.
-

3. Decentralized Autonomous Organizations

- trust3 enables the creation and management of property-specific DAOs, which serve as the governing bodies for tokenized real estate assets.
 - The DAOs are powered by smart contracts that define voting rights, proposal mechanisms, and decision-making processes, ensuring democratic and transparent governance.
-

4. Token Standards

- The platform adheres to industry-standard token specifications, such as ERC-20 and ERC-721, to ensure compatibility and interoperability with existing wallets, exchanges, and DeFi protocols.
 - trust3 also explores the use of advanced token standards, like ERC-1400, to support compliance, restrictions, and asset-specific requirements.
-



5. Secure Wallet Integration

- trust3 integrates with secure, user-friendly digital wallets to facilitate the storage and management of tokenized real estate assets.
 - The platform supports both custodial and non-custodial wallet solutions, catering to the diverse needs and preferences of investors.
-

6. Oracle Services

- trust3 incorporates trusted oracle services to bridge the gap between off-chain data (e.g., property valuations, rental income) and on-chain smart contracts.
 - Oracles ensure that the platform has access to reliable, real-time data for accurate asset valuations and distributions.
-

7. API and SDK

- The platform exposes a comprehensive API and provides SDKs in popular programming languages to enable seamless integration with external systems and third-party applications.
- This allows for the development of a vibrant ecosystem around the trust3 platform, fostering innovation and customization.

trust3's platform is built on a robust, scalable, and secure architecture that leverages cutting-edge blockchain technology to enable seamless real estate tokenization and decentralized governance. The platform's key components include:

B • Tokenization Process and Governance Structure

trust3's platform is built on a robust, scalable, and secure architecture that leverages cutting-edge blockchain technology to enable seamless real estate tokenization and decentralized governance. The platform's key components include:

1. Property Onboarding

- Property owners interested in tokenizing their real estate assets undergo a comprehensive onboarding process, which includes due diligence, legal compliance, and property valuation.
- trust3's team of experts works closely with property owners to ensure all requirements are met before the tokenization process begins.



2. Token Issuance

- Once a property is approved for tokenization, trust3 creates a unique smart contract that represents the asset and defines the token's attributes, such as total supply, fractional ownership structure, and governance rights.
- The tokens are then issued on the trust3 platform, with each token representing a fractional ownership stake in the underlying real estate asset.

3. Initial Token Offering (ITO)

- trust3 conducts an Initial Token Offering (ITO) for the newly tokenized property, allowing investors to purchase tokens and become fractional owners of the asset.
- The ITO process is streamlined and user-friendly, with clear documentation and guidelines to ensure a frictionless investment experience.

4. DAO Formation

- Upon the successful completion of the ITO, a Decentralized Autonomous Organization (DAO) is formed to govern the tokenized property.
- Each token holder becomes a member of the DAO, with voting rights proportional to their token ownership.

5. Governance Mechanisms

- The DAO operates based on predefined governance mechanisms, which are encoded in the smart contracts.
- These mechanisms include proposal creation, voting processes, quorum requirements, and execution of approved decisions.
- Token holders can participate in the governance process by proposing changes, voting on proposals, and engaging in discussions through the trust3 platform.

6. Transparency and Accountability

- All governance activities, including proposals, votes, and decisions, are recorded on the blockchain, ensuring transparency and immutability.
 - The trust3 platform provides intuitive dashboards and tools for token holders to monitor the performance of their investments and participate in governance activities.
-



7. Revenue Distribution

- The smart contracts automatically handle the distribution of rental income or other revenue generated by the tokenized property to token holders based on their ownership stake.
 - This process ensures timely and accurate distributions, eliminating the need for manual intervention and reducing the risk of errors or disputes.
-

8. Secondary Market Trading

- trust3 enables the creation of a secondary market for tokenized real estate assets, allowing token holders to buy, sell, or trade their tokens with other investors.
 - The platform ensures compliance with applicable securities regulations and provides a secure and efficient trading environment.
-

trust3's platform is built on a robust, scalable, and secure architecture that leverages cutting-edge blockchain technology to enable seamless real estate tokenization and decentralized governance. The platform's key components include:

C • DAO Creation as a Service

trust3's platform is built on a robust, scalable, and secure architecture that leverages cutting-edge blockchain technology to enable seamless real estate tokenization and decentralized governance. The platform's key components include:

1. Turnkey DAO Deployment

- trust3 provides a user-friendly interface and streamlined process for creating and deploying property-specific DAOs.
- Property owners can easily set up a DAO by providing the necessary information, such as property details, governance parameters, and token distribution.
- The platform automatically generates the required smart contracts and infrastructure, reducing the technical complexity and time required for DAO creation.



2. Customizable Governance Models

- trust3's DCaaS solution offers a range of customizable governance models, allowing property owners to tailor the DAO's decision-making processes to their specific needs and preferences.
 - Governance models can include simple majority voting, weighted voting based on token ownership, multi-signature schemes, or more complex mechanisms like quadratic voting or holographic consensus.
 - The platform provides guidance and recommendations to help property owners choose the most suitable governance model for their tokenized assets.
-

3. Compliance and Legal Framework

- trust3 ensures that the DAOs created through its DCaaS solution are compliant with relevant legal and regulatory requirements.
 - The platform incorporates necessary KYC/AML processes, accredited investor checks, and other compliance measures into the DAO creation workflow.
 - trust3 works with legal experts to provide standardized legal templates and guidelines for DAO formation, helping property owners navigate the legal landscape with ease.
-

4. Upgradable and Modular Architecture

- trust3's DCaaS solution is built on an upgradable and modular architecture, allowing for the easy integration of new features, governance mechanisms, and security enhancements.
 - As the legal and regulatory landscape evolves, trust3 can adapt its DCaaS offering to ensure ongoing compliance and provide its users with the most up-to-date solutions.
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5. Integrated Tools and Services

- trust3's DCaaS solution comes with a suite of integrated tools and services to facilitate seamless DAO management and operation.
- These tools include investor onboarding and communication platforms, proposal and voting interfaces, financial reporting and analysis tools, and more.
- The platform also offers integration with popular collaboration and project management tools to streamline DAO-related workflows and communication.



6. Educational Resources and Support

- trust3 provides comprehensive educational resources and support to help property owners and investors understand the benefits and intricacies of DAOs in the context of real estate tokenization.
- The platform offers guides, tutorials, and best practices for creating and managing successful property-specific DAOs.
- trust3's team of experts is available to provide personalized support and guidance throughout the DAO creation and management process.

By offering DAO Creation as a Service, trust3 lowers the barriers to entry for property owners and investors looking to harness the power of decentralized governance for their tokenized real estate assets. The platform's turnkey solution, customizable governance models, and integrated tools and services make it easy for anyone to create and manage a property-specific DAO, unlocking new opportunities for collaboration, transparency, and efficiency in the real estate industry.

D • trust3 Benefits

trust3 offers a range of compelling benefits for both property owners and users of the platform, revolutionizing the way real estate assets are owned, managed, and traded.

Benefits for Property Owners

1. Increased Liquidity

- By tokenizing their real estate assets, property owners can unlock previously illiquid equity and access a global pool of investors.
- Tokenization enables the fractional ownership of properties, making it easier for owners to sell a portion of their assets without having to find a single buyer for the entire property.

2. Access to Capital

- trust3's tokenization process allows property owners to raise capital more efficiently by offering fractional ownership to a wider audience of investors.
- This access to capital can be used for property improvements, portfolio expansion, or other business needs.



3. Reduced Transaction Costs

- Tokenization on the trust3 platform streamlines the traditional real estate transaction process, reducing costs associated with intermediaries, such as brokers, lawyers, and banks.
 - Smart contracts automate various aspects of the transaction process, further reducing operational costs and increasing efficiency.
-

4. Retained Control

- Property owners can maintain a significant degree of control over their tokenized assets through the DAO governance structure.
 - By participating in the decision-making process and retaining a portion of the tokens, owners can ensure that their interests are aligned with those of the token holders.
-

5. Enhanced Transparency

- trust3's blockchain-based platform ensures transparency in all transactions and governance activities related to the tokenized property.
 - Property owners benefit from increased trust and confidence among investors, as all actions are recorded on an immutable ledger.
-

Benefits for Users (Investors):

1. Accessible Real Estate Investment

- trust3 lowers the barriers to entry for real estate investment by enabling fractional ownership through tokenization.
 - Users can invest in high-quality real estate assets with smaller amounts of capital, democratizing access to a traditionally exclusive asset class.
-

2. Diversification

- The platform allows users to easily diversify their real estate investment portfolio by investing in multiple tokenized properties across different geographies and property types.
- This diversification helps mitigate risk and optimize returns for investors.



3. Transparency and Security

- trust3's use of blockchain technology ensures that all transactions and ownership records are transparent, immutable, and secure.
 - Investors can have confidence in the integrity of their investments and the platform's governance processes.
-

4. Liquidity and Flexibility

- Tokenization enables the creation of a secondary market for real estate assets, providing investors with increased liquidity compared to traditional real estate investments.
 - Users can easily buy, sell, or trade their tokens on the trust3 platform, allowing for greater flexibility in managing their investment portfolios.
-

5. Participation in Governance

- As token holders, users have the opportunity to actively participate in the governance of the tokenized properties through the DAO structure.
 - This participation allows investors to have a say in key property decisions, such as rental rates, property improvements, and dividend distributions.
-

6. Potential for Higher Returns

- By investing in tokenized real estate through trust3, users can potentially earn higher returns compared to traditional real estate investment vehicles, such as REITs.
 - The platform's focus on high-quality, income-generating properties and the efficiency gains from tokenization contribute to the potential for enhanced returns.
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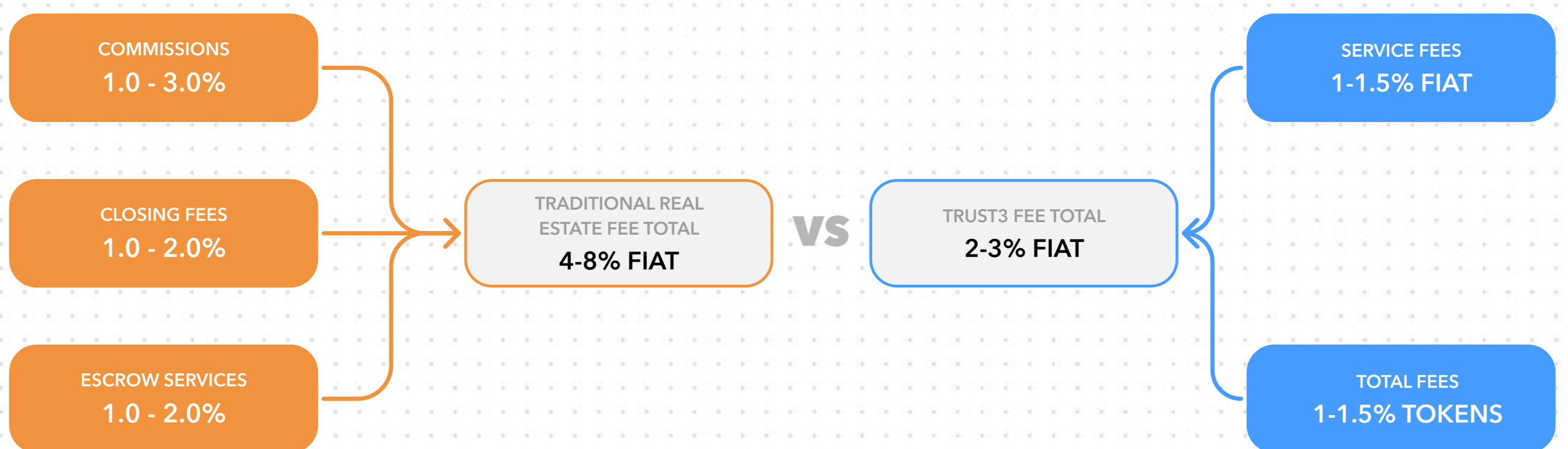


6. Business Model

The trust3 business model is rooted in tokenization services for commercial real estate, creating a frictionless experience for everything that follows. The platform offers three primary products that tackle widespread problems in the real estate investing landscape.

A — Tokenization Fees

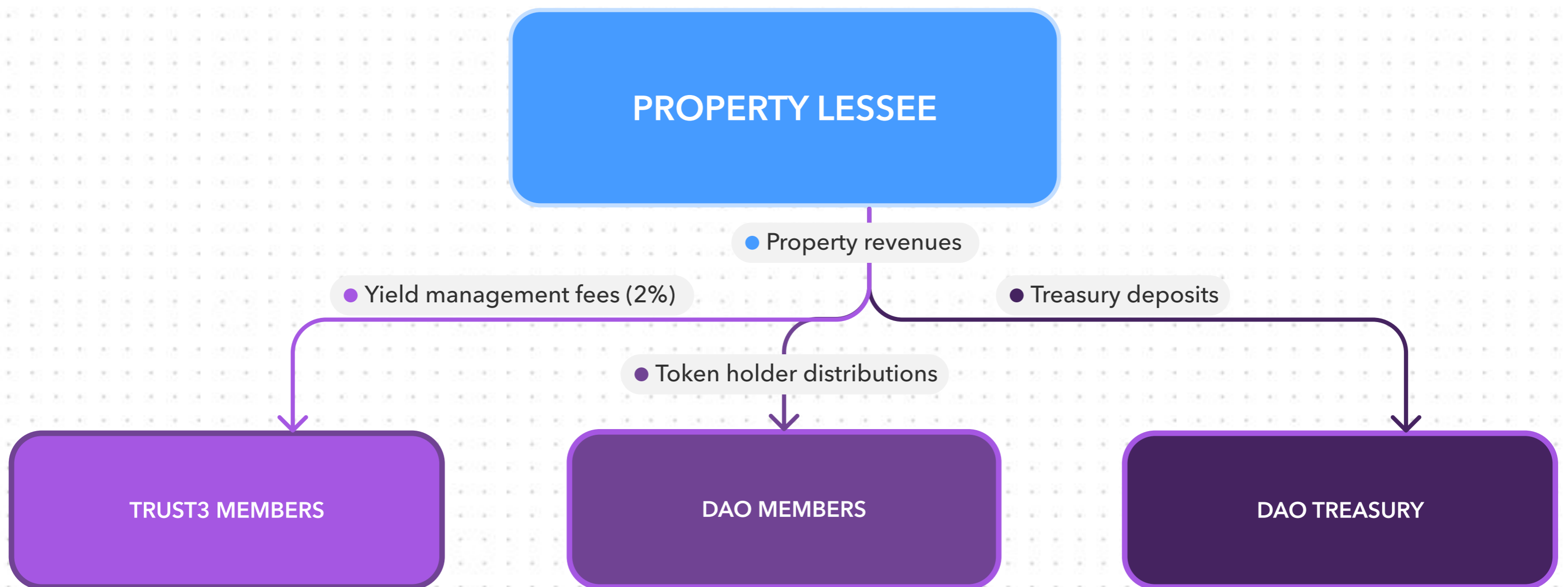
Real estate tokenization will aggregate seller fees and offer a competitive alternative based on current industry averages, eliminating the need to pay for additional services. The platform accepts a 2-3% aggregate fee from the tokenization of a commercial real estate property. This aggregate fee offsets traditional structures that include agent fees, closing fees, commissions, and escrow fees. The platform automates all these services, allowing property owners to sell a part or all of their property to investors while saving upfront costs.



B — Yield Management Fees

Each tokenized property on the trust3 platform is a Triple Net (NNN), cashflow-positive business that generates reliable revenue. The lessees are responsible for all management expenses aside from structural building maintenance, meaning little monthly cost to the DAO for property management fees. The platform allocates a small portion of this income into the DAO treasury to accumulate funds for future expenses that the DAO may incur.

The platform's automated yield management feature charges a fee to facilitate the distribution of revenue from the lessee to individual DAO members. The fees offset the company's costs for using crypto-to-fiat offramps.



C — Cashout Refinancing Monetization

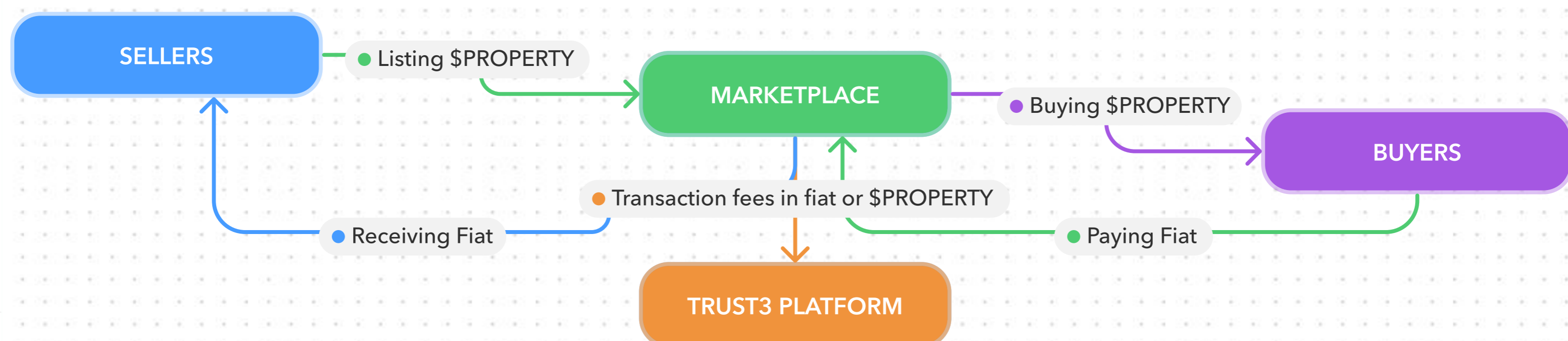
Each property DAO may vote to use cash-out refinancing to put a mortgage on the debt-free property and use the capital to purchase additional commercial real estate properties. The newly acquired property will be added to the DAO's portfolio as an additional asset held and managed by the members of the DAO, granting tokenized ownership to two or more properties.

The additional properties are transferred into the DAO's ownership and are subject to split between DAO token holders. Therefore, the additional property is not being further tokenized, and the acquisition is subject to traditional commercial real estate fees. The trust3 platform facilitates this purchase with agents, property managers, etc., and takes a fee to facilitate this transaction.

Additionally, income generated by this property is subject to management fees in the same structure as the original tokenized property.

D — Secondary Market Fees

The platform serves as the primary market for trading property tokens created by trust3. The marketplace allows Peer-to-Peer transactions of these tokens with appropriate commissions and premiums.





These secondary sales allow trust3 to facilitate secure and frictionless transactions for individuals unfamiliar with self-custodial infrastructure such as Metamask wallets or decentralized exchanges. trust3 charges a transaction fee to facilitate these sales.

7. Regulatory Environment and Compliance

A — Legal Structure and Compliance Strategies

trust3's legal structure and compliance strategy are meticulously designed to align with current regulatory frameworks governing digital assets and real estate investments. Central to this approach is establishing a robust legal foundation that not only adheres to but anticipates changes in legislation related to blockchain and tokenization. By proactively engaging with regulatory bodies and leveraging legal expertise in securities, real estate law, and digital assets, trust3 ensures continuous compliance. This strategy includes regular audits, transparent communication with stakeholders, and adaptive measures to address evolving legal standards, ensuring trust3's operations remain within the bounds of regulatory requirements while fostering innovation in real estate investment.

B — Addressing Regulatory Challenges in Tokenization

Addressing the regulatory challenges in tokenization involves navigating the complexities of securities laws and ensuring compliance with financial regulations. trust3 proactively collaborates with regulatory authorities to clarify the status of tokenized real estate assets and implements rigorous compliance protocols. This includes conducting thorough legal analyses to structure tokens that meet the criteria for non-securities or comply with securities regulations when necessary. By staying at the forefront of legal developments and employing a compliance-first approach, trust3 ensures that its tokenization practices align with current regulatory standards, safeguarding both the platform and its investors.

C — Data Protection and Privacy Measures

trust3 prioritizes protecting investor data and privacy, implementing state-of-the-art security measures in line with global standards, such as GDPR and CCPA. The platform employs encryption, anonymization, and secure data storage practices to safeguard personal and financial information. Regular security audits and compliance checks ensure that data protection measures are continuously updated and effective, maintaining the trust and confidentiality that investors expect from a leading blockchain real estate investment platform.

8. Team & Management

Peter J. Wacks — Founder/CEO

Peter J. Wacks is a writer, game creator, publisher, editor, and producer, in addition to his time as an actor and magician. He has been an invited speaker at 250+ conventions and has shared his knowledge and insight at almost 100 workshops. He is structurally a serial generator of innovative sales approaches for niche creative products and markets.



Uri Charles — CTO

Uri, a developer with ten years of experience, specializes in the intersection of artificial intelligence and Web3. He's previously built blockchains, designed protocols for cross-chain interoperability, and developed multiple decentralized apps across different blockchain platforms.



Lance Card — CFO

As a seasoned executive leader with a career spanning over two decades, Lance Card brings a wealth of business leadership skills to the team. His extensive experience in business and marketing management, leadership, and creative direction has enabled him to drive success and deliver results at the highest level.



Carmelo Giuliano — CMBDO

With 20+ years in finance, Carmelo is a savvy investor/entrepreneur with a strong background in marketing, research, and business management across a multitude of industries.



Sasha Asheghi — COO

Sasha is a problem solver by trade with a strong intuition for business strategy. Having spent over a decade in operations and project management, he understands the need to create a strong foundation to ensure consistent business growth.



Hank Schwaeble — CLO

A Vanderbilt Law and University of Florida graduate, Hank is a former Air Force officer and special agent. He excelled in Japanese at the Defense Language Institute and received four American Jurisprudence Awards at Vanderbilt.



John Gilmore — Core Contributor

A real estate mogul primarily based in the United States, John actively invests in various commercial and residential properties. His network and experience in the industry give him a unique perspective on the emerging market of real-world asset tokenization.

